



water gives life

Making Small-Holder Farming Climate Smart: Experiences from Rainfed and Semi-Arid Regions of India

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Organizational Overview



SELF



People impacted	> 1.8 million
Watershed Villages	1,992
Project Villages	3,594
States	7
Area covered	~2 million acres
People trained	> 350,000
Personnel	> 165
Group Personnel	> 300
AgMet/IT Personnel	> 20

Support provided to Projects in Somaliland, Kenya, Tanzania and Malawi .

Climate

Change

Market

Forces

Depleted Natural Resources

Fractured Vulnerable Communities

The Problem

- **Weather variability and extreme meteorological events are becoming a new “normal” in India:** 11 of the 15 years since 2000 have experienced rainfall deficiency (73%); in 8 of these years (53%), the deficiency ranges from 8-23%.
- **Unseasonal rains, strong winds and hail storms are causing huge losses to farmers:** In March 2014, in MP and Maharashtra alone, farmers suffered weather related crop losses exceeding Rs. 8,300 crores (\$1.4 B)
- In March 2015 – 5 million ha affected in 5 states alone ; crop damages are estimated between 10-20% at a minimum
- **Indigenous agricultural knowledge** is proving insufficient to cope with weather variability, biodiversity is declining and indigenous cultivars disappearing
- **Increasing % of population depending on agriculture** from 185 m (1991) to 263 m (2011) – 42% increase - of whom landless are 55% and growing
- **Agrarian Crisis** : Low agriculture productivity, Poor price realization , > **296,000 farmer suicides (India:1995-2013)** and > 550 in Maharashtra (2014-15)
- **Haphazard Urbanisation** -slums, aspirational mismatch, unemployment, social unrest



The Response: Making Agriculture Climate Smart

- Acquisition of village level weather data and short range high granularity local weather forecasts
- Crafting of Agro-Advisories based on local weather forecasts, the crop and soil type of the farmer
- Dissemination through Wall Paper, SMSs and Public Address System and on-field extension support
- Development of an Automated Content Management System for weather-related Agro-Advisory Generation and Dissemination (**AGRIMATE and UPS**)
- Regular feedback of impact of agro-advisories from the farmers and fine-tuning of advisories
- On farm demonstrations and technology transfer

Locale-Specific Meteorology



Automated Weather Station



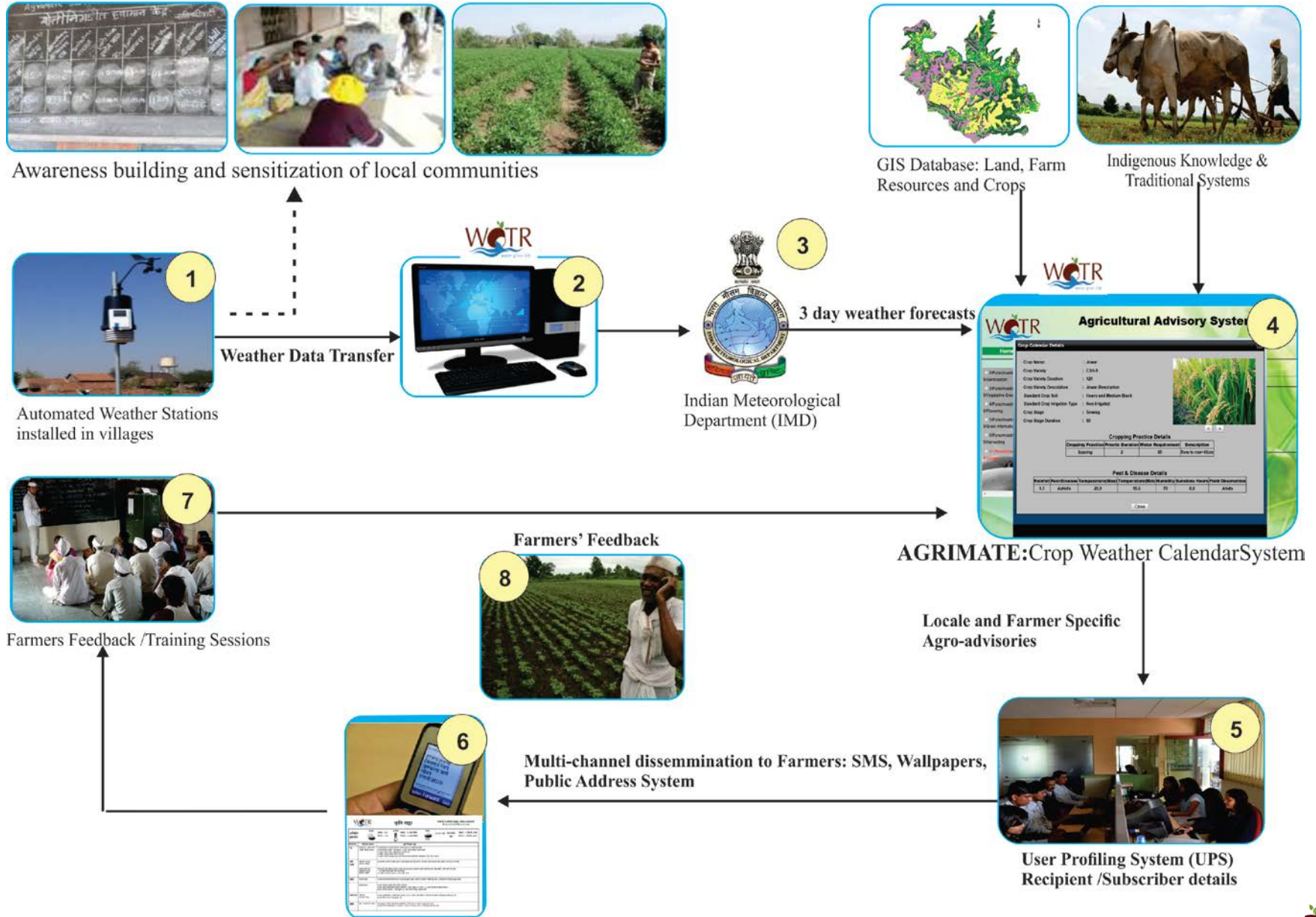
Automated Weather Stations installed in 84 villages (75 with telemetry up-links)

Weather information displayed on boards in villages

Awareness creation amongst villagers

Farmers use the information to plan for agricultural operations and livestock management

The Agro-Met Advisory System: An Overview



Agro-Advisory Provisioning

- **Farmer-crop-phenology specific advisories which integrate the following:**
 - crops, varieties and cropping pattern
 - cultural practices
 - irrigation management
 - nutrient management
 - pest and diseases management
- **Environmentally friendly, promote soil health, reduce costs and increase productivity**
- **Multi-Institutional Collaboration (formal MOUs):**
 - Indian Meteorological Department (IMD)
 - Mahatma Phule Krushi Vidyapeeth (MPKV)
 - Central Research Institute for Dryland Agriculture (CRIDA)

Targeting and Monitoring: Farmer, Crop and Field Specific

Area	0.95
Area_1	0
Bajra	0.1
bajra_new	1
BPL	No
Buffalo	0
Bull	2
Bull_cart	0
caste	Hindu-Mahadev Koli
category	ST
Chawli	0.1
Class	IV
commonid	23/23/1
Cow_dung	32
Cross_calf	0
Cross_cow	0

FID	1817
Id	0
Polygon_ID	1818
Area	11594
Polygon_1	1818
	Sudam
Farmer_Nam	Bahiru Sawant
H_H_ID	
Crop2	Bajara
Crop_Name	
Crop1	
Variety	204
Local_Hybr	Local
Crop_area	0.1
Soi_Type	light
Irrigation	
Method_Of	Rainfed
Source_Of	Rain
Irrigati_1	
Distance_O	
Type_of_Pu	
No_of_pum	
Power_of_p	
Avg_	
No__of_p_1	
Dia_Of_pi	
Fertilizer	No
Quantity	
Cost	
crop_produ	0.5
Reason	Home



Adaptive Sustainable Agriculture

FOOD & WATER
Conservation, Management, Use Efficiency



Pilot Crop
Demos/ Farmer
Field Schools

Water
Availability →
Cropping Pattern

Soil Health and
Environmentally
safe Practices

Water Budgeting



Integrated Pest
Management

Water
Conservation
Technologies



Integrated
Water-Nutrient
Management



Impact

- Total farmers benefiting: > 11,000 through wallpapers and public address system; > 8,200 thro' SMSs
- All the sections of the community including marginalized communities are included
- On average, 30-80% increase in agriculture productivity
- On an average 15-30% reduction in costs attributed to onsite advisories, Wallpaper, SMSs and public announcements.



Impacts: Testimonies

Sachin Vitthal, Pimpaldari village grows tomatoes and was advised to intercrop his tomatoes with marigold flowers to avoid root-knot nematodes. *“The attack of root-knot nematodes has been very less this time”,* says Sachin.

Shantaram Raghu Dhokre, Khandgedara village

“Krushi Salla informs us of the minimum and maximum wind speed. This is very important for tomato cultivators as wind speeds can affect uniform spraying. Since years I used chemical fertilizers for the tomato crop. This has resulted in decreased soil quality and a decreased yield. Last year I had made two tomato plots: the first was given organic and biological inputs and the second plot was given the usual dose of chemicals. The tomato crop grown on organics continued giving fruit even after the chemical one was done for.”



Learnings for Relevance and Up-Scaling -1

- **Need to have village level weather forecasts, customize crop advisories to the farm level and make it available “on demand”**
- **•Need to move from “push” to “pull” model of dissemination – technology becoming available**
- **•High resolution actual weather data needs to be obtained for model fine-tuning – case for establishing low-cost rainfall and temperature gauges in each GP.**
- **•Micro agro-climatic zone-wise, Crop-Weather Calendars for key crops need to be developed**
- **•Automate advisory generation and dissemination (Content +Decision MS) and link it to multiple data bases.**

Learnings for Relevance and Up-Scaling-2

- **Multi-modal dissemination channels should be deployed-especially loud speakers and radio (community)**
- **•A field based, quick-response “feedback system” needs to be established to fine-tune advisories , knowledge acquisition and systems development**
- **•E-Agricultural advisories need to be supported by on-farm extension, technology transfer , capacity building of farmers and favourable market linkages**
- **•Multi-institutional collaborations across sectors and regions to be promoted.**
- **•NGOs can play an important role in knowledge generation, crafting locale-specific advisories, providing “last mile connectivity”, extension support, value addition, feedback and market access**

Thank You.



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